

Device related

Top 10 brands/devices by mobile traffic

SAMSUNG	iPhone	HTC	SONY	LG
44%	37%	4%	4%	3%
iPad	Motorola	htc	Google	Sony Ericsson
2%	2%	2%	1%	1%

Top 15 mobile phones

Air Search	Train Search
iPhone 5	Samsung Galaxy Grand Duos
iPhone 5S	Samsung Galaxy S Duos
iPhone 4S	Samsung Galaxy Core
Samsung GT-I9082 Galaxy Grand Duos	GT-S7582
Samsung GT-N7100 Galaxy Note II	iPhone 5
iPhone 4	iPhone 5S
Samsung GT-I9300 Galaxy S III	SM-G7102
Samsung GT-S7562 Galaxy S Duos	Samsung Galaxy Note II
Samsung GT-I8262 Galaxy Duos	XT1033
Samsung GT-I9500 Galaxy S IV	iPhone 4S
Samsung SM-G7102 Galaxy Grand 2	Samsung Grand Quattro
Samsung GT-S7582 Galaxy S Duos 2	Samsung Galaxy S III
Motorola XT1033 Moto G	Nokia Lumia 520
LG Nexus 5	iPhone 4
Samsung GT-I8552 Galaxy Grand Quattro	Nokia Asha 305

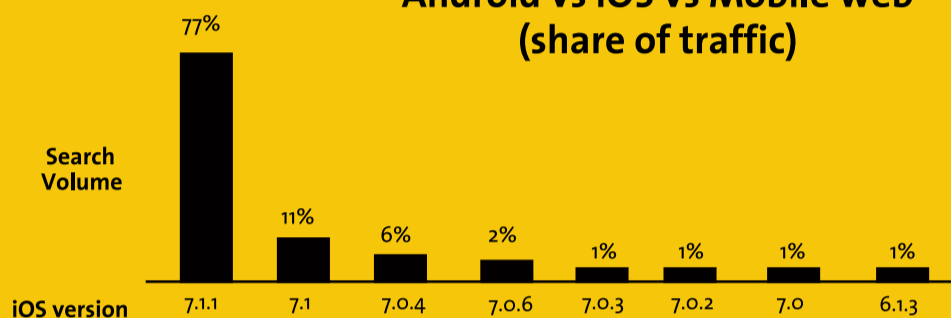
Tablets vs Phones

Search volume as % of overall



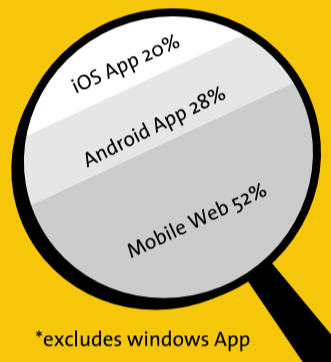
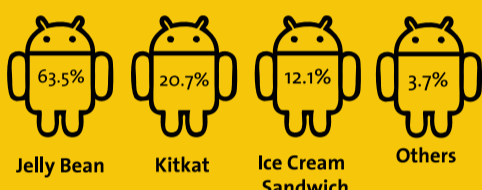
Platform related

Android vs iOS vs Mobile web (share of traffic)



Search Volume Split

Android Versions



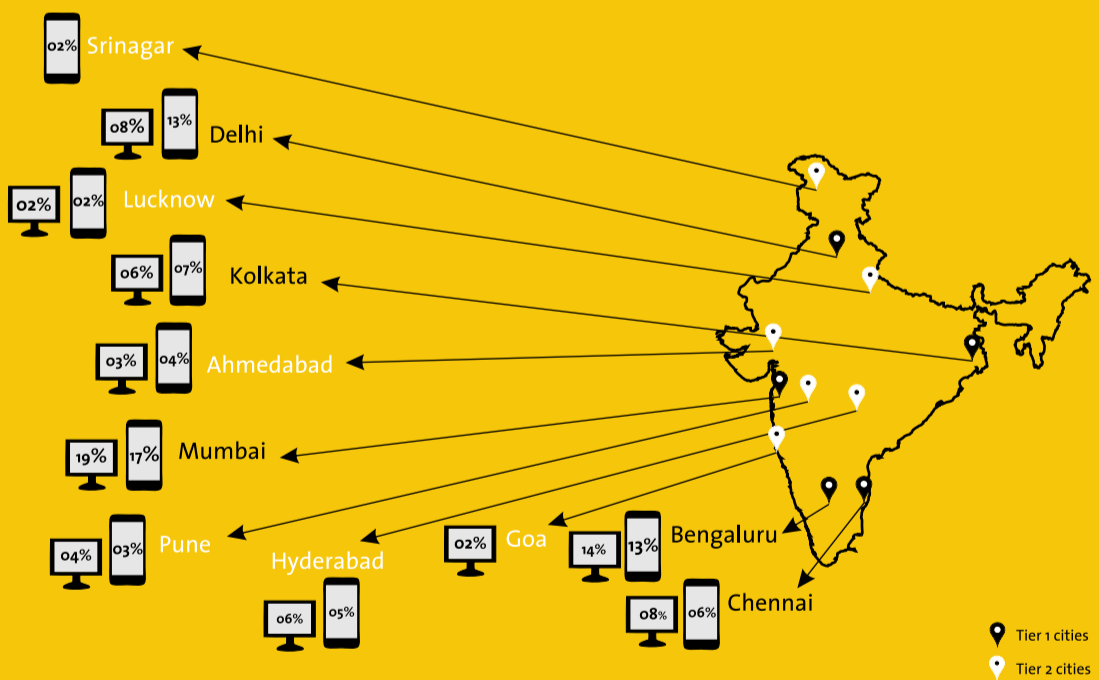
*excludes windows App

Browser share of traffic



Access related

Top 10 cities by originating traffic on desktop vs mobile



Travel related

Immediate travel vs Planned travel (on mobile & desktop separately)

Q1 2014 (Apr 1 - Jun 17)

Days

	28 days+	28	14	13	4	3	0
Desktop	35.2%	12.2%	17.4%	20.6%			
Mobile	29.7%	12.1%	18.6%	35.0%			

Average price for 5 Star hotels vs Average price of rest (quarter on quarter movement)

Overall Month	Average one way price		Average room night price	
	Segments	4+5 Star RN* Size (INR)	Overall RN* Size (INR)	
Jan 2014	5,042	5,838	2,980	
Feb 2014	5,142	6,002	2,996	
Mar 2014	5,578	5,689	2,989	
Apr 2014	5,326	5,822	3,024	
May 2014	5,865	5,675	3,013	
Jun 2014	5,381	5,672	3,035	

*RN = Room Nights

